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<b>To:</b>	<b>Examiner Ba Huynh Group Art Unit: 2173 Confirmation No.: 8004</b>	<b>From:</b>	<b>John S. Sensny, Esq.</b>
<b>Fax:</b>	<b>703-872-9306</b>	<b>Pages:</b>	<b>19 (Including fax cover sheet)</b>
<b>Phone:</b>	<b>Alexander Zlatsin, et al.</b>	<b>Date:</b>	<b>May 3, 2004</b>
<b>Re:</b>	<b>US Serial No. 09/770,978 Filed: January 26, 2001 Docket No.: YOR920000427US1 (13772)</b>	<b>CC:</b>	


**AMENDMENT UNDER 37 C.F.R. §1.116  
(Final Rejection)**

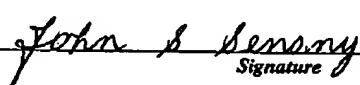
Transmitted herewith are the following:

1. Amendment Transmittal Letter (in duplicate);
2. Amendment under 37 C.F.R. §1.116
3. Certificate of Transmission By Facsimile, dated May 3, 2004 (in duplicate)

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<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b> Applicant(s): <b>Alexander Zlatsin, et al.</b>		Dock t No. <b>YOR920000427US1 (13772)</b>	
Serial No. <b>09/770,978</b>	Filing Date <b>January 26, 2001</b>	Examiner <b>Ba Huynh</b>	Group Art Unit <b>2173</b>
Invention: <b>ICONIC REPRESENTATION OF CONTENT</b>			
<p>I hereby certify that this <u>AMENDMENT 37 C.F.R. §1.116 (Final Rejection)</u>  <small>(Identify type of correspondence)</small></p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(703) 872-9306</u>)</p> <p>on <u>May 3, 2004</u>  <small>(Date)</small></p> <div style="text-align: right; margin-top: 100px;"> <u>John S. Sensny</u>  <small>(Typed or Printed Name of Person Signing Certificate)</small>    <u></u>  <small>(Signature)</small> </div>			
Note: Each paper must have its own certificate of mailing.			

<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>			<b>Docket No.</b> <b>YOR920000427US1 (13772)</b>		
<b>Applicant(s):</b> Alexander Zlatsin, et al.					
<b>Serial N .</b> 09/770,978	<b>Filing Date</b> January 26, 2001	<b>Examiner</b> Ba Huynh	<b>Group Art Unit</b> 2173		
<b>Invention: ICONIC REPRESENTATION OF CONTENT</b>					
<b>Confirmation No.: 8004</b>					
<b><u>TO THE COMMISSIONER FOR PATENTS:</u></b>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	<b>CLAIMS REMAINING AFTER AMENDMENT</b>	<b>HIGHEST # PREV. PAID FOR</b>	<b>NUMBER EXTRA CLAIMS PRESENT</b>	<b>RATE</b>	<b>ADDITIONAL FEE</b>
<b>TOTAL CLAIMS</b>	21 -	22 =	0 x	\$18.00	\$0.00
<b>INDEP. CLAIMS</b>	7 -	8 =	0 x	\$86.00	\$0.00
<b>Multiple Dependent Claims (check if applicable)</b> <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					\$0.00
 <input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0510/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.					
 _____ <i>Signature</i>			<b>Dated: May 3, 2004</b>		
<b>John S. Sensay</b> <b>Registration No. 28,757</b>  <b>Scully, Scott, Murphy &amp; Presser</b> <b>400 Garden City Plaza</b> <b>Garden City, New York 11530</b> <b>(516) 742-4343</b>			<div style="border:1px solid black; padding:5px; margin-bottom:5px;">I certify that this document and fee is being deposited with the U.S. Postal Service as first class mail under 37C.F.R. 1.8 and is addressed to the for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.</div> <div style="border:1px solid black; padding:5px; margin-bottom:5px;"><i>Signature of Person Mailing Correspondence</i></div> <div style="border:1px solid black; padding:5px;">Typed or Printed Name of Person Mailing Correspondence</div>		
<b>cc: JSS:jy</b>					

P11LARGE/REV06

<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b> Applicant(s): Alexander Zlatsin, t al.		Docket No. <b>YOR920000427US1 (13772)</b>	
Serial No. <b>09/770,978</b>	Filing Dat <b>January 26, 2001</b>	Examiner <b>Ba Huynh</b>	Group Art Unit <b>2173</b>
Invention: <b>ICONIC REPRESENTATION OF CONTENT</b>			
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**Response Under 37 C.F.R. §1.116**  
**Expedited Procedure Examining**  
**Examining Group 2173****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Alexander Zlatsin, et al.

Examiner: Ba Huynh

Serial No: 09/770,978

Art Unit: 2173

Filed: January 26, 2001

Docket: YOR920000427US1 (13772)

For: ICONIC REPRESENTATION OF CONTENT

Dated: May 3, 2004

Confirmation No.: 8004

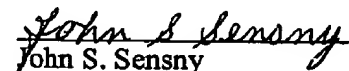
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**AMENDMENT UNDER 37 C.F.R. §1.116**

Sir:

In response to the Office Action of February 18, 2004, please amend the subject patent application as follows:

**CERTIFICATION OF FACSIMILE TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.

Dated: May 3, 2004  
John S. Sensny